



WESTON

Hardwood Design Centre Inc.

"A Family in Hardwood Floors Since 1958"

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NEWSLETTER



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Greetings Customers

Let's start by telling you great news about our showroom expansion. We have just added 900 sq. ft. to our existing space, which gives us a grand total of 3000 sq.ft. of hardwood, laminate, cork flooring and more. Our knowledgeable staff is ready to help service you with any questions you may have in the selection of your new hardwood flooring. The outstanding product lineup includes such distinguished brand names as: MIRAGE, SATIN FINISH, the ARMSTRONG tandem of BRUCE and HARTCO, ROBBINS, TORLYS, P.G. MODEL, VINTAGE, EVOLUTION, MYSTIC EXOTIC COLLECTION, SILKWOOD BAMBOO, PREVERCO, POLLMEIER, and KENTUCKY.

This hardwood collection ranks as the best North America has to offer. They offer the best WARRANTY and AVAILABILITY in the business. WESTON HARDWOOD'S experience is second to none in the flooring industry with over 48 years of sales and service to new home builders, architects, designers, and to the general public. Visit our website and showroom to help you find the hardwood flooring best suited to your needs.

Did You Know...?

Relative Humidity is important because it affects the stability of your hardwood flooring. Seasonal weather extremes cause excessive movement and over stressing in the hardwood. Balancing *relative humidity* is not difficult to achieve. This can be done with air conditioners, humidifiers, and de-humidifiers at the appropriate times of the year. Also investing in a simple tool like a "hygrometer" will measure the *relative humidity* in the air. Just like humans, wood is most comfortable in a *relative humidity* of 35% to 65%.

Hardwood News!

Mirage Hardwood Floors

Mirage is one of the most recognized names in the hardwood flooring industry. They are a Canadian manufacturer whose product is sought after by most flooring dealers and contractors in North America. Their quality of manufacturing is considered to be the best in the business. For this reason they are often regarded as the leader of the pack. With their line-up of solids and engineered flooring, a variety of species and colour, they will strive to be nothing but the best at what

they do. Their solid growth and outstanding products are a testament to their quest for excellence.

A Message from the President

This is new and exciting for me to be giving information to our customers not only about our products, but also educating them about Mother Nature's gift to us. It has been proven that the beauty, elegance and warmth wood flooring provides us, no other floor covering can match. It is also a fact that hardwood flooring adds value to our homes. For these reasons many of today's new home builders are offering hardwood as a standard feature.

I am second generation in the hardwood flooring industry and in my 23rd year in the business. I'm grateful to my father, Pat, who started all this back in 1958 and is still very active in my daily routine. He is my mentor and very best friend. Thank you Dad for all you've done.

Joe Fazari



Joe & Pat Fazari

Coming next issue: Wood Species and Hardness